

DESIGN, LIKE COUTURE, IS THE STORY OF ONE'S SPIRIT WRITTEN IN SPACE.

MAISON

Step inside a luxury boutique hotel where every room magnifies the beauty of the local flora. Relish navigating the ocean on a superyacht that exudes freedom in every single design gesture. From the soothing colour scheme to the tiniest trimmings, the layered and richly detailed interiors of Roelfien Vos articulate the art of attention in surprising ways.

With 25 years of experience, Roelfien occupies an extraordinary position in the interior design landscape. Drawing on international travels and arts and crafts, her rich portfolio includes residential projects, yachts, hospitality, and product design. Her bold, curated use of colours and patterns opens

vibrant pathways to living well. Perfectly curated spaces that continue to stand the test of time.

'A highly detailed space tells infinite stories,' Roelfien says. It's both a vessel and a canvas, yet rarely a blank one. A new design project always starts with mapping the roots of the place, its heritage, its lived stories, the immediate surroundings, while simultaneously getting under the skin of the client. Designers need to be good listeners. You have to really like people and understand their values, habits, and what makes them feel inspired. Design has to be a perfect fit, and using that privilege wisely is our responsibility.'

The studio's design ethos resembles that of a maison, leveraging the characteristics of haute couture with a profound understanding of space. 'Approaching interior design as a métier demands constant curiosity. My world is enriched with art, fashion, photography, music, but also travelling and visiting workshops of niche artists. Nature is a vital muse and serves as a continuous source of inspiration. Every time I immerse myself in nature, it seems so ordinary, yet it never stops amazing and inspiring me.'

Roelfien made a pivotal career switch during an intensely personal period in her life. That experience brought her to the deep insight that what she truly



STYLE IS A WAY OF SAYING WHO YOU ARE WITHOUT HAVING TO SPEAK (RACHEL ZOE).

desired in her professional life was to create beautiful spaces that are in sync with people's essence.

Captivating interiors that create a sense of belonging by ensuring that every detail reflects the soul.

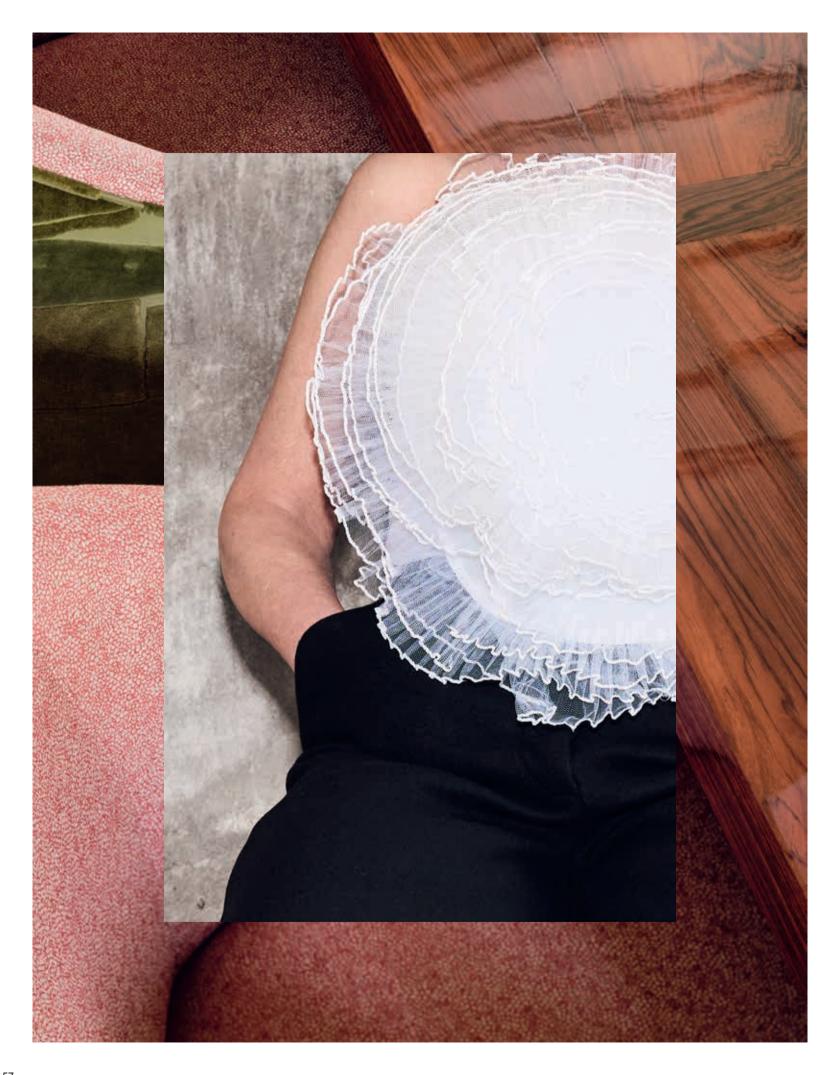
'One can always find a reason to let go of dreams.

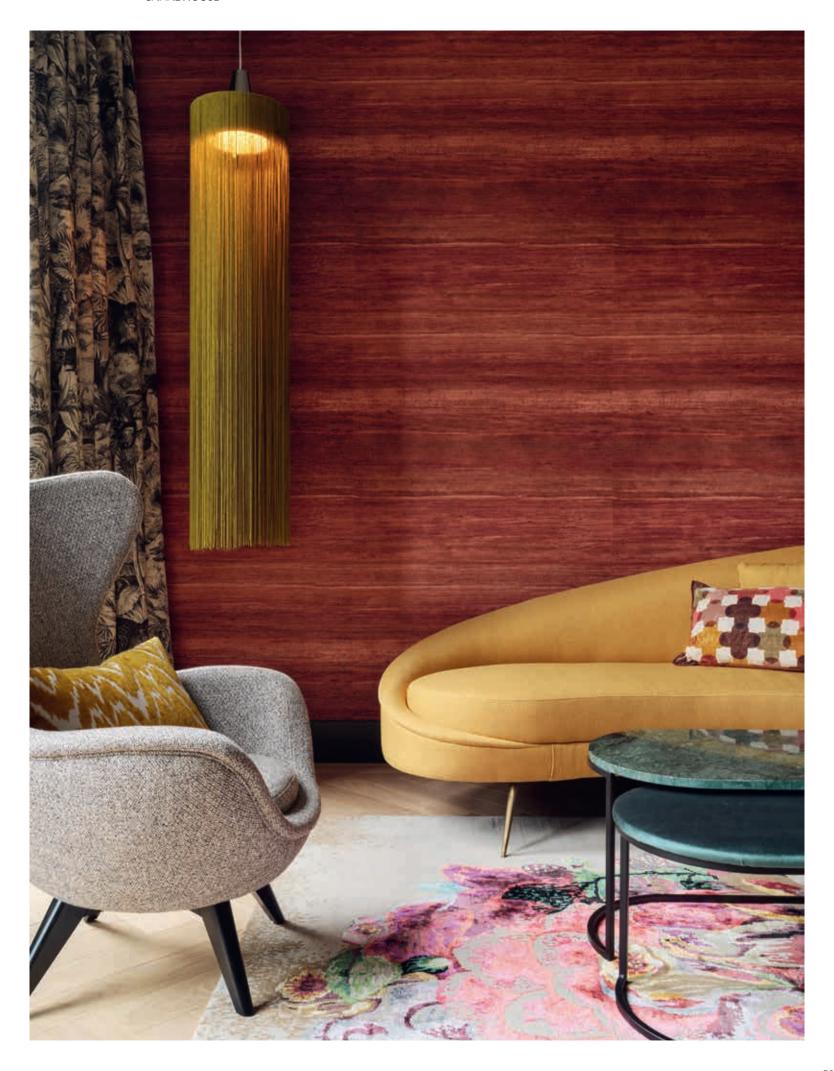
But there are lots of reasons to follow your passion.

We can never be one hundred percent certain about the outcome. But if we connect with that voice deep within ourselves, we can come close.'

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CAPTIVATING DESIGNS CREATE A DEEP SENSE OF BELONGING.





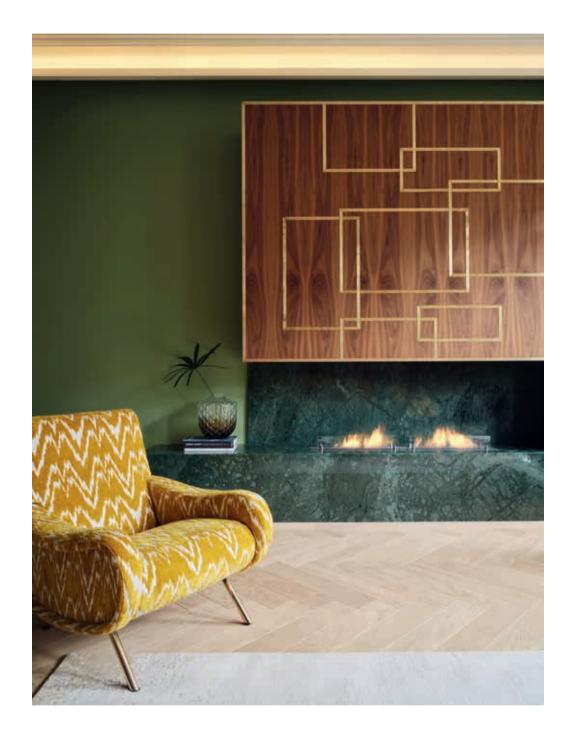
CANAL CROSSROADS

Tucked away in Amsterdam's Houthavens, this newly built residence tells a story that feels centuries old. Designed as a second home for a couple with roots in both Amsterdam and South Africa, this four-bedroom home reflects a life well travelled. The three-storey building was given a completely new layout. Rich in detail, this modern canal house now evokes the old-school charm of the capital's Jordaan area while embracing a bold international flair.

Colour plays a leading role. Lush greens, sunny yellows, and deep pinks flow through the space, symbolising balance, wanderlust, and affection. Materials from around the globe, such as rare-to-find stones, banana leaf, aged brass, and coconut shells mimicking tiles denote the home's international character. Together with the hand-painted wallpaper, these particular materials create a tactile, immersive experience. The heart of the home is a spacious kitchen and dining area made for gatherings, anchored by a mural with deliberate free-hanging storage elements that bring warmth and intimacy.

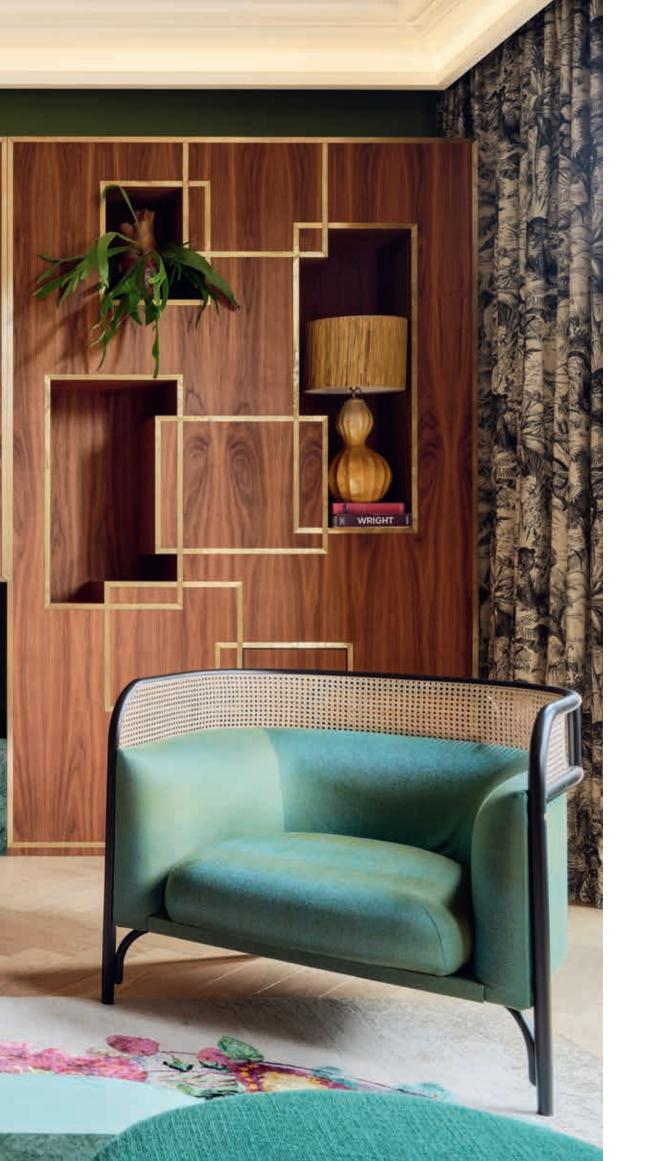
Throughout the house, custom doors and intricate mouldings with indirect lighting create a refined, layered atmosphere. Every detail has been carefully considered, from bespoke cabinetry and wooden panelling to subtly integrated climate control. Patterns shift and blend seamlessly. In the living room, a floral skull carpet offers a playful, stylish nod to the iconic table rugs of the folksy Jordaan cafés, infusing heritage in modern design.

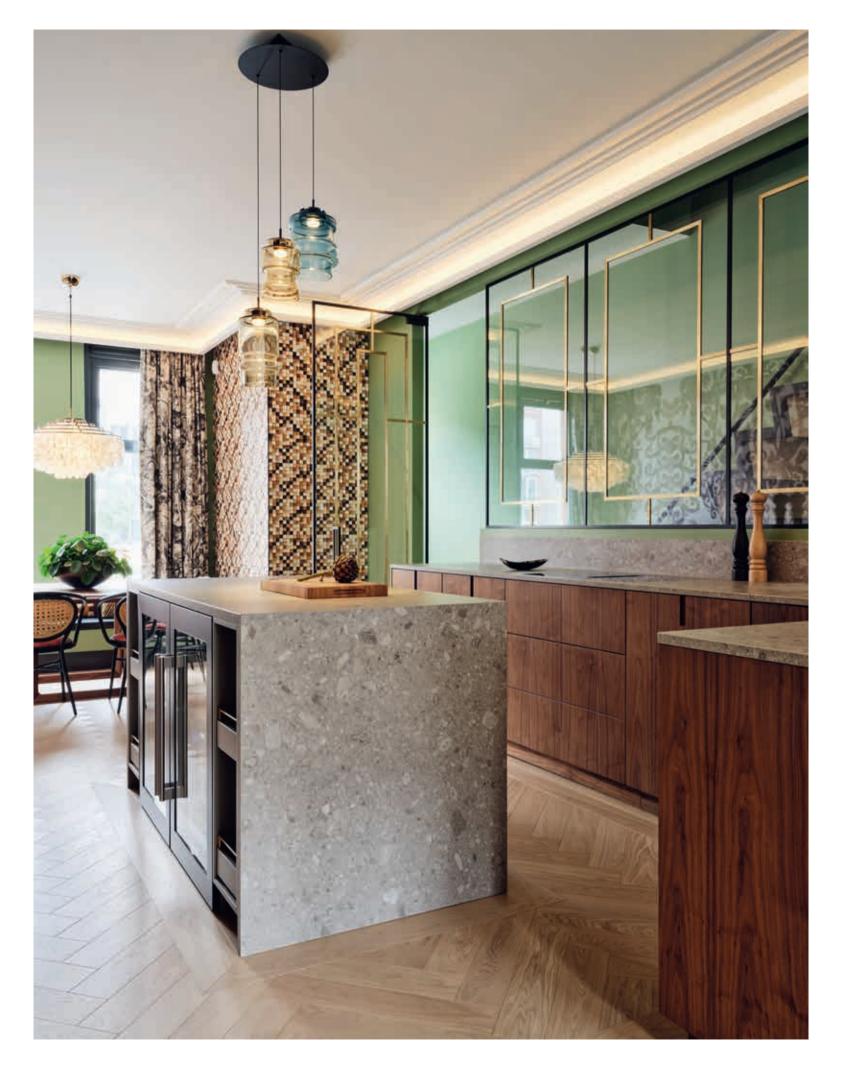
Upstairs, a boutique hotel-inspired master suite offers quiet luxury, while the guest wing balances comfort and elegance. In the basement, a moody lounge and welcoming guest room invite guests to relax and unwind. This isn't just a place to stay: it's a familiar embrace far from home.





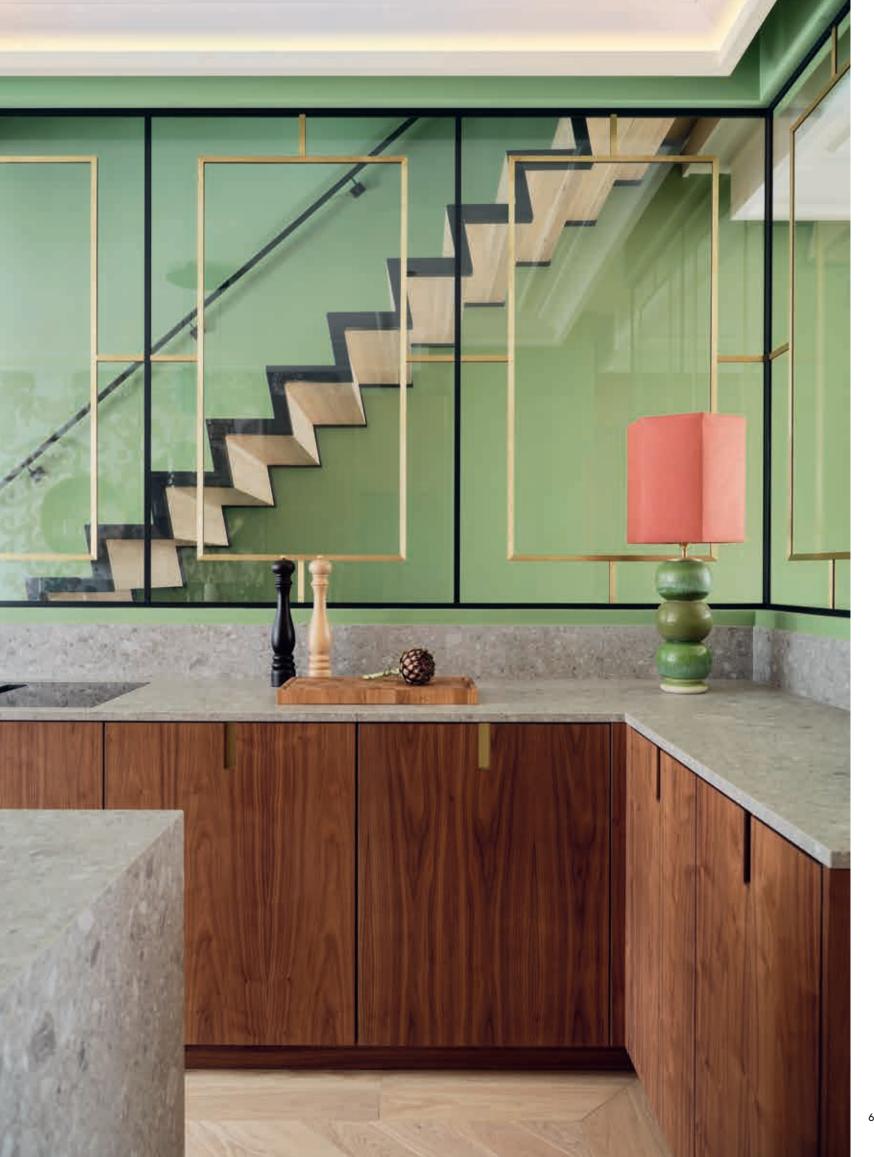




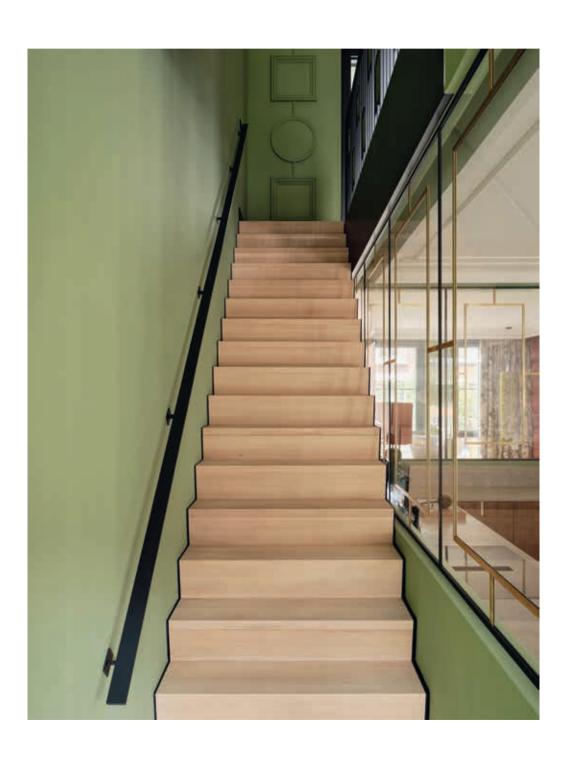


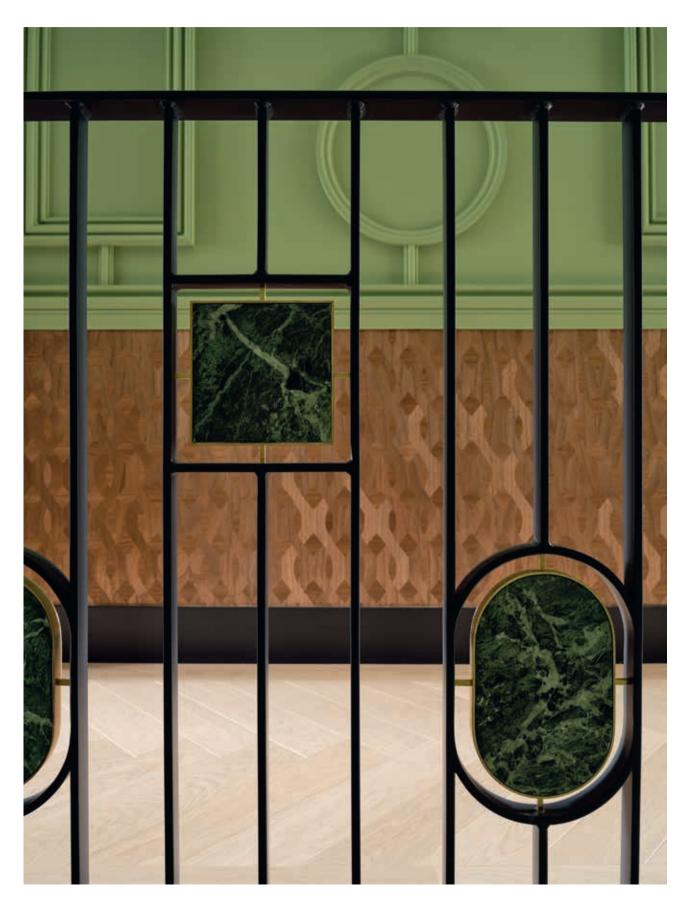
ROELFIEN VOS TAILORED TO WONDER

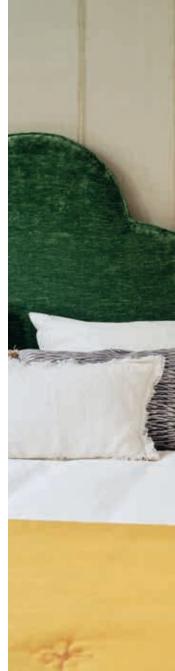




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